

7-10 SEPT 2007

SYDNEY UNDERGROUND

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Media Release APRIL 07

Sydney Underground Film Festival invites submissions for inaugural event

The organisers of the Sydney Underground Film Festival are giving filmmakers the chance to put rejection letters to good use. The Sydney Underground Film Festival is now taking entries for its inaugural event, held at The Factory Theatre in Enmore from September 7 to 10. Entrants will receive a \$5 discount if they submit a rejection letter from another film festival along with their film entry.

The Sydney Underground Film Festival provides a platform for exhibition, exposure and critical discussion. It will feature high calibre independent and experimental films. The organisers are devoted to renewing interest in local independent and experimental film as part of an international underground film culture.

The festival is now seeking films in all genres, styles, and lengths, however controversial or challenging the content. The festival is particularly on the look out for films that push the boundaries in all aspects of filmmaking and encourages experimentation and artistic diversity. Having received a few rejection letters in their time, the festival organisers are offering a \$5 discount for entries submitted with a rejection letter.

"I know what it is like to get cast off with a standard rejection letter and I often wondered if the organisers had even bothered to watch the film. We will provide each entrant not selected with a brief but apt critique of their entry – hopefully something they will find more useful for their ongoing artistic practice," says Stefan Popescu, Sydney Underground Film Festival director.

Filmmakers can enter their features and shorts (including music videos) by using the online entry form on the Sydney Underground Film Festival website, via withoutabox.com (a time-saving paperless festival entry system) or by mail. National and international entries accepted and there are no production date restrictions.

Earlybird deadline - 4th May 2007. Earlybird entry fees:

- Standard features (over 30 mins): \$35 (include rejection letter \$30)
- Standard shorts (under 30 mins): \$25 (include rejection letter \$20)
- Student entry: \$20 (include rejection letter \$15)

Regular deadline - 29th June 2007. Regular entry fees:

- Standard features (over 30 mins): \$40 (include rejection letter \$35)
- Standard shorts (under 30 mins): \$30 (include rejection letter \$25)
- Student entry: \$25 (include rejection letter \$20)

For more information visit www.sydneyundergroundfilmfestival.com

Media Contact:

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media kit APRIL 07

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Mission

The Sydney Underground Film Festival is dedicated to nurturing an alternative film culture through the promotion of independent and experimental films. The festival seeks to support filmmakers who operate outside established film industry infrastructures, by providing a platform for exhibition, exposure and critical discussion.

Our Philosophy

Our philosophy is formed from an understanding that every established film industry thrives against a subversive force. Historically, it has always been the marginal movements in film culture, which eventually influences mainstream film production. Opposition is a necessary tension that promotes growth and artistic diversity in all film cultures and subcultures. Sadly, the Australian film industry has very little resistance against established commercial and regulated film production. So in stating this, our intention is to promote a culture of resistance, simply by nurturing artistic diversity and experimentation in film, rather than maintaining an adversarial position against established infrastructures. We believe that discussion, dialectic and diversity is the means by which the Australian film industry can be strengthened and sustained.

Festival Team

Festival Team includes Stefan Popescu, Katherine Berger, Siouxzi Connor, Samantha Findley, Liz Berger, Pamelah Otto, Michelle Berger, and Rachael Brown.

Entering a film

- Entries for features and shorts (including music videos) accepted
- National and international entries accepted
- There are no production date restrictions
- 3 simple categories: SHORTS (including music videos) / FEATURES / STUDENT FILMS
- 'Festival Rejects' get a \$5 discount off the entry fee if application is sent with a rejection letter from another film festival
- There are four ways to enter a film:
 - i) Via the online entry form on the festival website and pay via PAYPAL.
 - ii) Via the online entry form on the Festival website and pay via direct deposit.
 - iii) Via withoutabox.com
 - iv) By downloading an application from the website and mailing it to the festival with an Australia Post money order or an Australian-issued cheque.

Regular deadline = 29th June 2007. Regular entry fees:

- Standard features (over 30 mins): \$40 (include rejection letter \$35)
- Standard shorts (under 30 mins): \$30 (include rejection letter \$25)
- Student entry: \$25 (include rejection letter \$20)

Festival Information

- The Sydney Underground Film Festival is held from Friday 7th – Monday 10th September 2007 at The Factory Theatre - 105 Victoria Rd, Enmore.
- There will be nine sessions (including opening & closing screenings) held over four nights
- Earlybird festival passes cost \$55 and \$50 (concession) and will be available through the festival website until the 29th June 2007.
- Regular festival passes cost \$65 and \$60 (concession).
- Festival pass will get you entry into all nine screenings including opening & closing nights.
- A full colour festival program will be available from early August 2007.

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Festival Images & Logos

To obtain a hi res version of any of these images, please contact Samantha Findley (Media Co-ordinator) on media@suff.com.au



Sydney Underground Film Festival & Factory Theatre Logos available in standard (as shown) or reverse.



Factory Theatre Day



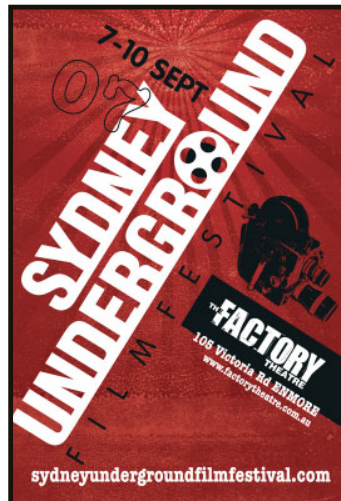
Factory Theatre Night



Festival Team



CODA



Festival Postcard



Directors: Katherine Berger & Stefan Popescu

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Contact Us

Our Media team is available to provide assistance in all areas of media and public relations.

If you would like to arrange an interview or require more info, hi res images or logos, festival team bios, or are interested in attending the festival, then please contact:

Samantha Findley

MEDIA CO-ORDINATOR

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Please visit www.sydneyundergroundfilmfestival.com/media
(Images, logos and PDFs online)

Festival Contact Details

Sydney Underground Film Festival

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